



## Sponsorship Contract

Company/Organization:

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Contact Name:

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Address:

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City:

State:

Zip:

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Phone:

Email:

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I approve all the details outlined in this agreement and will meet all the terms as stated.

Sponsor:

Date:

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SWCRC General Manager:

Date:

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All copy and content must be approved by the sponsor and the South Wood Country Recreation Center. All artwork must be supplied by the sponsor and be "print ready" in a high-resolution file format. Production will begin after final approval of the design and upon receipt of payment in full.

All sponsorship contracts are for a one-year term and commence on July 1<sup>st</sup> and expire on June 30<sup>th</sup>. Sponsorship options are a first-come, first-serve on availability and placement. Existing advertisers have the right of first refusal at the end of their contract. Annual pricing is subject to change and is set by the SWCRC. No results guarantee of product, service or business with sponsorship.

Sponsorship contracts renew annual unless sponsor notifies SWCRC. Please notify SWCRC if you are not interested in renewal or your advertising size or design changes are needed.

SWCRC, Attn: Jim Arnold  
2711 16<sup>th</sup> Street South  
Wisconsin Rapids, WI 54494

## Sponsorship Options: Please check advertising type and size option

### Banners

#### 70" by 40" (small/single)

Annual cost \$200

Initial production cost \$200

#### 130" by 40" (large/double)

Annual cost \$300

Initial production cost \$250

#### 130" by 84" (oversized)

Annual cost \$500

Initial production cost \$350



### Primary Dasher Board Location (inside the playing area)

#### 48" by 33" (small/single)

Annual cost \$400

Initial production cost \$150

#### 96" by 33" (large/double)

Annual cost \$600

Initial production cost \$200



### Media/ Balcony / Players Box view



#### Dasher Board Location

#### 48" by 33" (small/single)

Annual cost \$250

Initial production cost \$150

#### 96" by 33" (large/double)

Annual cost \$450

Initial production cost \$200



All options include a full color digitally printed graphics, set-up and installation.

Graphics Printed by Quality Plus Printing 3515 8<sup>th</sup> Street South, Wis. Rapids, WI 715.423.7440

### South Wood County Recreation Center

2711 16th Street South, Wisconsin Rapids, WI 54494

P 715-421-3311 E [jparnold@wctc.net](mailto:jparnold@wctc.net) W [www.swcrc.net](http://www.swcrc.net)



## IN ICE LOGOS

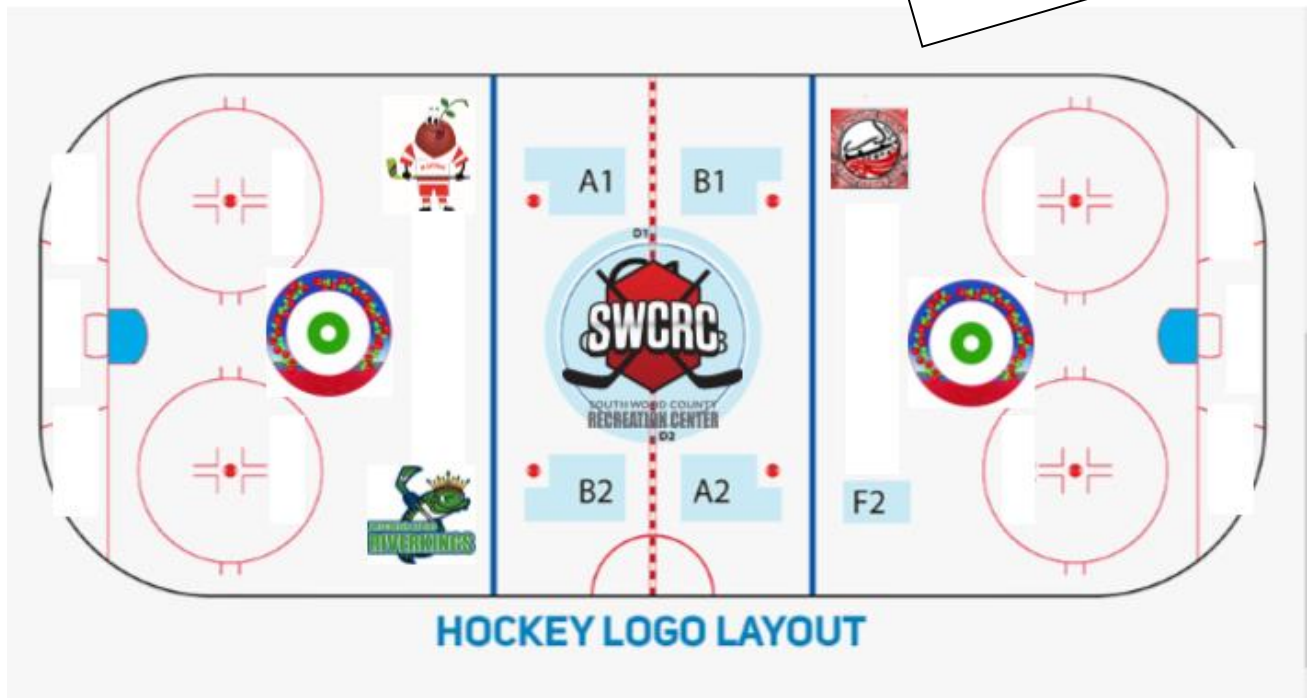
Up to 10' by 10' in Neutral Zone

Logo Frozen into the ice

Annual cost \$1500

Initial production cost \$500

**In Ice Logos must be committed to by June 15<sup>th</sup> to meet production timeline and install in ice by July 1st**



In Ice Logo placement is in the ice hockey neutral zone. The center ice logo locations are marked above with A1, B1, B2 & A2.

In appreciation for being one of our first in ice sponsors, we would like to also offer a two-hour ice time rental when the rink is available\*. The ice time and rental skates can be used at your discretion for employee family outing, company broomball game or a team building skating experience. Ice rental fee and use of 100 pair of rental skates approx. \$500 value

\*The two-hour time slot would occur outside of regular rentals. Limited times available and most likely in September or April.

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